

# PHILIP LAMBERT

## 1. PROFESSIONAL CAREER EXPERIENCE

### Research and teaching

See [philipslambert.com/research](http://philipslambert.com/research).

### Neuroscience MSc, University College London (2022 – 2024)

Research project investigated the effect on synaptic function of a poor diet, using aged humanised Alzheimer's risk-factor genetic mice models fed on a prolonged high-fat diet.

### Faculty Lecturer, BPP University (2020 - 2023)

Module Leader on BSc Mathematics & Business Finance and MSc Programming for Data Analysts and Big Data & Cloud Computing modules. Also taught global business strategy and project management.

### Lecturer, Kingston College (2016 – 2020)

Developed and delivered across a range of A-Level, adult and other courses.

### PGCE, Physics with Mathematics (2015-2016)

Awarded a teaching bursary by the UK Institute of Physics. Trained at UCL Institute of Education. Achieved distinctions on both teaching theory assignments.

### Co-founder, Investor Dynamics (2001 – 2015)

Investor Dynamics provided machine-driven quantitative media data analysis and research to organisations on how their customers, investors and other audiences were covering and perceiving them. Clients included Siemens, Tata Steel, Research-in-Motion's (BlackBerry phone makers), McAfee, Rolls-Royce Aero Engines, Tesco Supermarket, Cadbury's, Tesco Bank and Lloyd's Register.

### Reuters (1994 – 2001)

- Programme Manager, Data Collection
- Consultant, M&A projects (Information technology in the financial sector)
- Venture leader (incubator business project in financial information systems)
- Global Product Manager, Real-Time Information Products
- Manager, Data Intelligence Group.

### Price Waterhouse Management Consultancy (1988 – 1994)

- Consultant, financial services division working in the UK and US.

### BIS Applied Systems (1986 – 1988)

- Consultant (Telecommunications).

### STC Network Systems (1982 – 1986)

- Microelectronics and software design engineer building advanced communications systems.

## 2. EDUCATION AND QUALIFICATIONS

- **MSc, Neuroscience** (2022-224)
- **PGCE** (UCL, 2016)
- **Certificate of Quantitative Finance** (2015). DNC
- **Chartered Financial Analyst** (CFA - 2006)
- **Chartered Engineer** (CEng – 2002)
- **Chartered Institute of Marketing** (1996)
- **MBA**, CUBS (Now Bayes Business School), evening programme (1990-1992)
- **BSc.** (upper second), Electrical and Electronic Engineering, Bristol University (1979-1982)
- **The King's School Chester** (1972 – 1979). Twice Victor Ludorum.

### 3. KEY PERSONAL CHARACTERISTICS AND SKILLS

- Independent and proactive project-oriented self-starter
- Creative and analytical thinker
- Passionate about lifelong learning and education for all
- Strong communicator, able to work across diverse stakeholder groups
- Long experience in specifying, building and testing IT systems
- Obsessively detail-oriented. When appropriate and required.

### 4. PERSONAL INTERESTS

Crosswords, dog-walking, cooking, singing, physics.

### 5. EXPERIENCE - DETAIL

#### **Investor Dynamics (2001 – 2015 )**

##### ***Co-founder***

Investor Dynamics provided machine-driven quantitative media data analysis and research to organisations on how their customers, investors and other audiences are covering and perceiving them. During the original business start-up, also worked as a business consultant in order to help fund the business.

#### **Reuters (1994-2001)**

##### ***Experience across the financial information products industry***

##### ***Consultant, Reuterspace (Reuters VC arm (2000 - 2001 )***

Responsible for defining, structuring and progressing large-scale acquisition/jv initiatives aimed at establishing market entry into the global corporate communications market.

##### ***Venture leader, Reuters Business incubator (2000)***

Led a small team in developing an incubator business plan for setting up a new business including an innovative product proposition, aimed at the UK corporate communications market.

##### ***Other***

- Programme Manager, Data Collection (Sept '97-March '00 )
- Product Group Manager, Real-Time Information Products ('97)
- Business Development Manager ('94 - '97)
- Manager, Data Intelligence Group ('91 – 94)

#### **Price Waterhouse (1988-94)**

Successful consultant across a range of sectors and disciplines, with consistently high utilisation, able to on-sell self and others

#### **BIS Applied Systems (1986-88)**

IT and telecoms consultancy. Youngest ever consultant to be promoted to Senior Consultant level

#### **STC Network Systems (1982-86)**

Designed and built microprocessor-based hardware and software, including the sub-system control units for TAT-8, the first fibre-optic transatlantic telecommunications cable system connecting the US, UK and France.